



Saturday, May 25, 2019 – Centennial Park, Trenton

Sponsorship Information

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Barks by the Bay Canine Festival & Trade Show celebrates its 13th anniversary in 2019!

This annual event, held on the last Saturday in May, draws upwards of 2000 visitors to Centennial Park, along the beautiful Bay of Quinte.

The festival showcases many unique vendors, dog breeds & breeders, canine accessories, training aids & techniques, pet hospitals, pet food stores and groomers.

In addition, Barks by the Bay provides a variety of dog-friendly entertainment such as: Dog Lovers Days, Woof Jocks, Hot Diggity Dogs and Ultimate Air Dogs to name a few. These wonderful groups provide our visitors with demonstrations of agility, herding, and more.

Sponsoring Barks by the Bay Festival is an excellent opportunity to show your support within the community and help us continually grow and improve our annual celebration of dogs.

Barks by the Bay offers the following sponsorship levels and incentives:

Leader of the Pack (\$1000 Sponsorship)

- Your company may display event banners on our main stage area throughout the day.
- Company name and/or logo will be displayed on 2000 post cards and distributed throughout South- Eastern Ontario.
- Company name will be credited as a sponsor during all radio advertising
- You will receive a premium 10x20 event booth space.

- A special announcement will be made highlighting your business at the festival
- Social Media Advertising

Best in Show (\$500 Sponsorship)

- Company name and/or logo will be displayed on 2000 post cards and distributed throughout South- Eastern Ontario.
- You will receive a premium 10x10 event booth space.
- A special announcement will be made highlighting your business at the festival.
- Social Media Advertising

Pack Member (\$250 Sponsorship)

- You will receive a premium 10x10 event booth space.
- A special announcement will be made highlighting your business at the festival.
- Social Media Mentions

Companion (\$100 Sponsorship)

- A special announcement will be made highlighting your business at the festival.
- Social Media Mentions

Swag Bag (In-Kind Sponsorship)

- * Product for bags must be delivered to City Hall by May 15, 2019
- Provide 100 items of your choosing to be included within our swag bags, to be handed out to visitors in attendance.
 - * Business cards alone will not be included within the swag bags
- Social Media Mentions

Advertisement Information Required (For Radio, Social Media and Print Advertisements)

All sponsors will be included in various levels of advertisements. In order to prepare these advertisements, each sponsor must submit all logos and graphic files. Files should be submitted electronically in a GIF, TIF, JPEG or PDF format to the following email address: normanm@quintwest.ca.

The deadline for submission is Friday, February 15, 2019 in order to prepare all advance print advertisements. Failure to submit your graphic information and sponsorship by this date will result in omission of your logo from print ads, but will be included in all electronic media under the direct control of the Barks by the Bay Committee.

Thank you for your consideration. We look forward to working together to make 2019 bigger and better than ever!

Sincerely,

Karen Jones, Chairman
and the Barks by the Bay Festival Committee



2019 – Barks by the Bay Sponsorship

Company Name: _____

Company Representative: _____

Address: _____

Telephone: _____ Email: _____

Sponsorship value: \$ _____

Upon receipt of the sponsorship document, our representative from The City of Quinte West, Norman Markland, will be in touch to confirm the details of sponsorship and to confirm your participation in the event.

Please make cheque payable to:

Barks by the Bay
P.O. Box 490
Trenton, ON K8V 5R6

For more information please contact:

Norman Markland
Special Events Coordinator
613-392-2841, ext 4421
normanm@quintewest.ca